



COUNTY OF LOS ANGELES
DEPARTMENT OF PARKS AND RECREATION
"Creating Community Through People, Parks and Programs"

Russ Guiney, Director

April 14, 2010

MEDIA ADVISORY

**Los Angeles County South Coast Botanic Garden,
"The Jewel of the Peninsula" to Celebrate 50 Year Anniversary
with Grand Community Event**

What: The Los Angeles County South Coast Botanic Garden will celebrate its 50th Anniversary serving and providing the public with a beautiful outdoor natural area this Saturday, April 17, 2010 with a special ceremonial event and Open House. The day will feature an official ceremony with dignitaries and activities for the entire family. The open house will include free guided tram and walking tours of the Garden, music & art in the Garden, Garden community exhibits, children's activities, Garden lectures, a Golf Putting Green, a food court and a spring plant sale on the upper meadow.

Who: Los Angeles County Supervisor Don Knabe, Los Angeles County Director of Parks and Recreation Director Russ Guiney, South Coast Botanic Garden Foundation, Inc., more than 40 community exhibitors and vendors, hundreds of families enjoying the celebration and more.

Where: The South Coast Botanic Garden
26300 Crenshaw Blvd.
Palos Verdes Peninsula, CA 90274
For more information please call the garden at: 310-544-1948 or visit the website at: www.southcoastbotanicgarden.org

When: Saturday, April 17, 2010
9:00 a.m. to 5:00 p.m.
Official Ceremony begins at 11 a.m. at Ceremony Meadow. Reserved press parking. Please RSVP to contacts below.

Admission: FREE

Contact: Joyce Fitzpatrick, Public Information Assistant at (626) 821-4645 or Imee Perius, Public Information Officer at (213) 738-2963